

LFS303

Building patient-centric virtualized trials

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AWS

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AWS cloud-enabling precision medicine



Human Beings OS =

Multi-omics + Clinical data +
Cellular activity + Exogenous
(Social+ Behavioral + Digital)



Therapies =

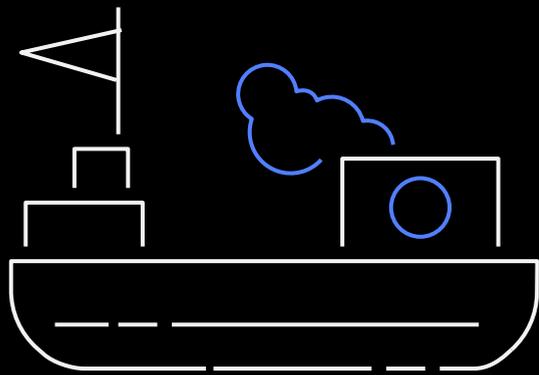
Patches in the code



BioPharma =

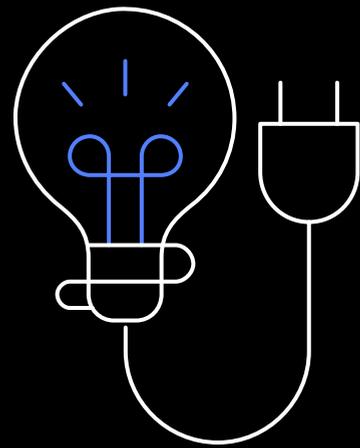
Data and technology companies

Fourth industrial revolution—



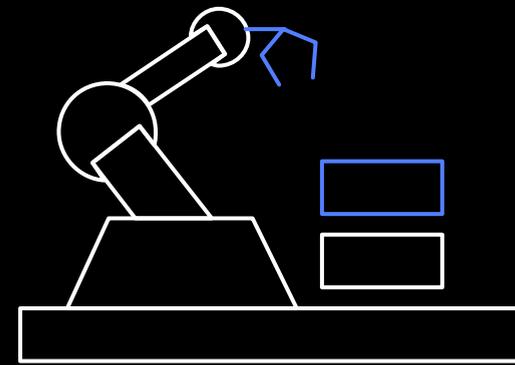
First industrial
revolution

WATER & STEAM



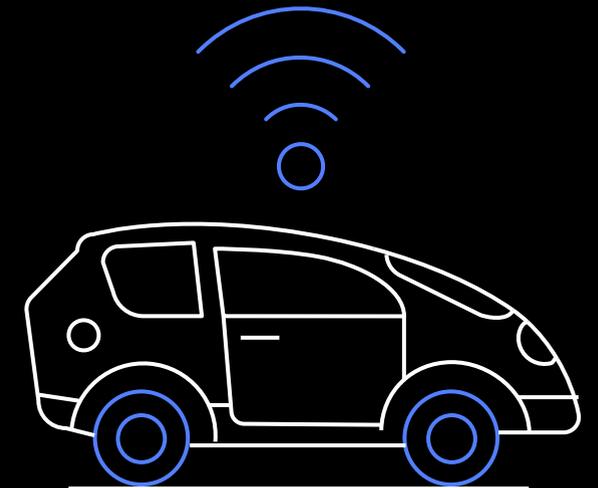
Second industrial
revolution

ELECTRICITY



Third industrial
revolution

AUTOMATION

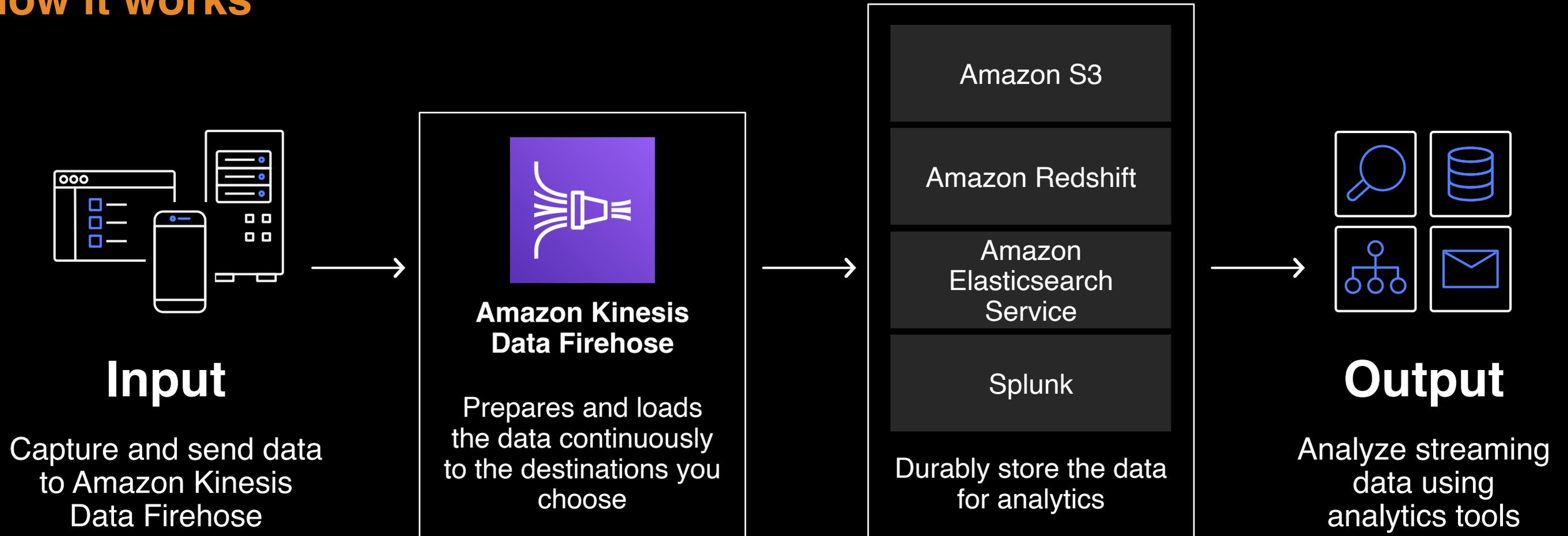


Fourth industrial
revolution

**CYBER-PHYSICAL
SYSTEMS**

A critical enabler: Amazon Kinesis Data Firehose

How it works



BIG DATA & MACHINE LEARNING



Alessio Signorini



Christine Lemke



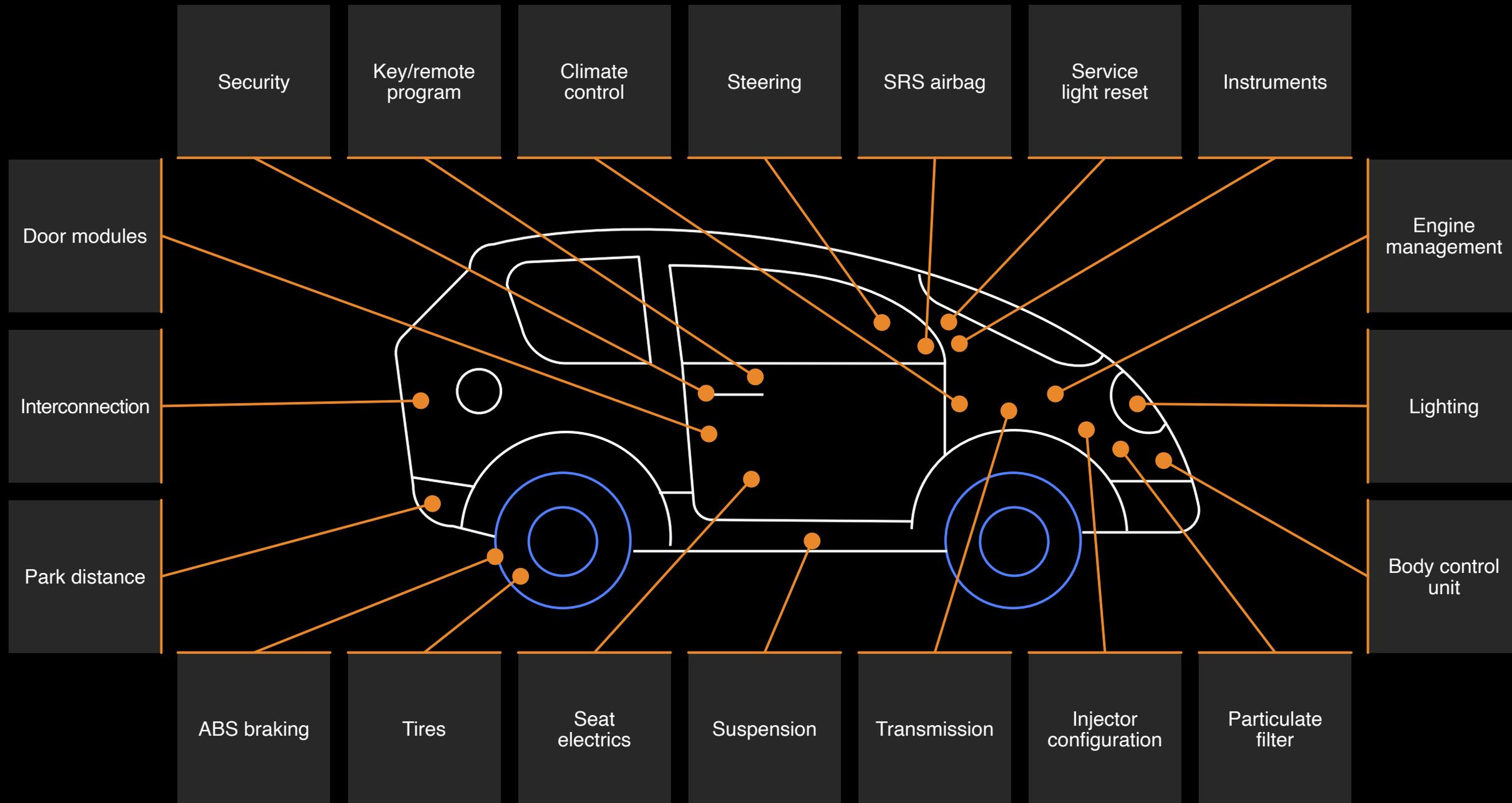
Luca Foschini



Mikki Nasch

Measure health

Our cars have dozens of sensors



MEASURE HEALTH

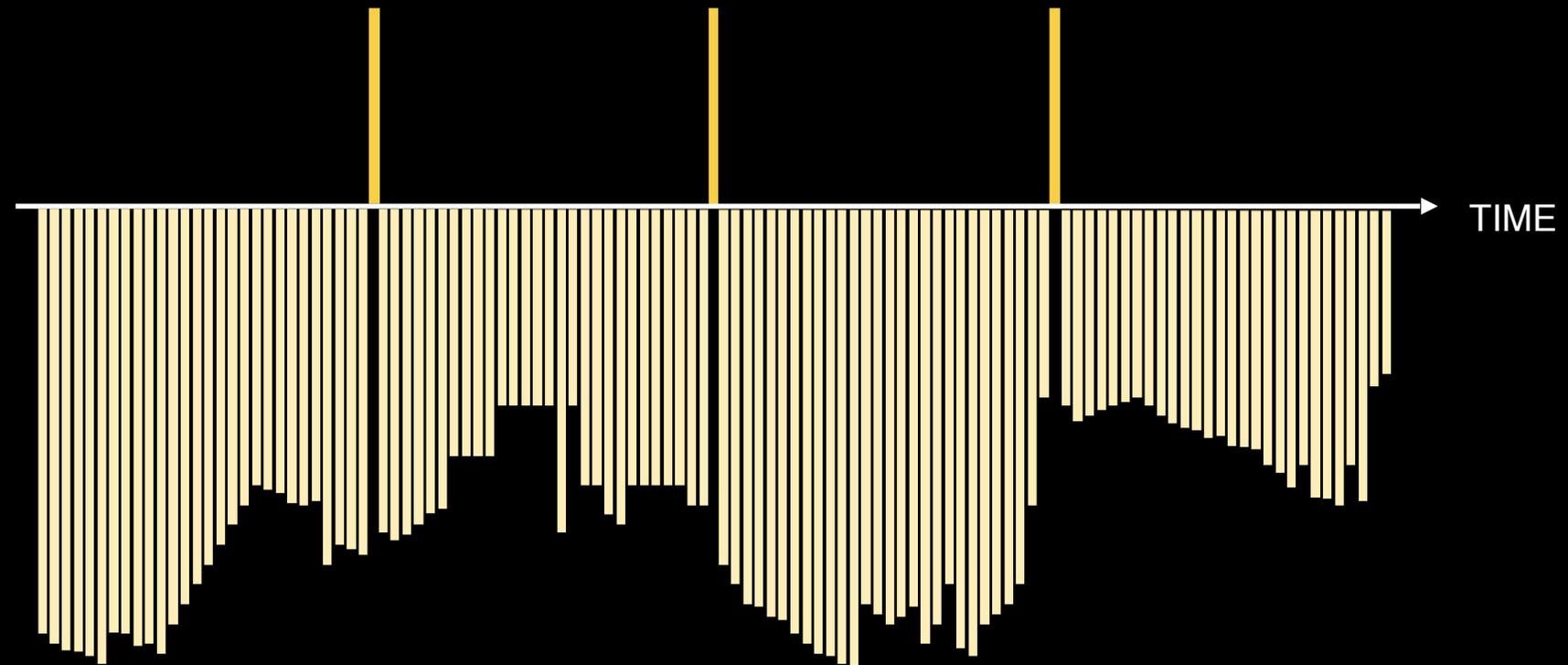
HEALTHCARE HAS HISTORICALLY BEEN LIMITED TO VISIBLE-TO-THE-SYSTEM DATA SETS

VISIBLE DATA

Collected episodically in clinical settings

INVISIBLE DATA

Collected passively and continuously in everyday life

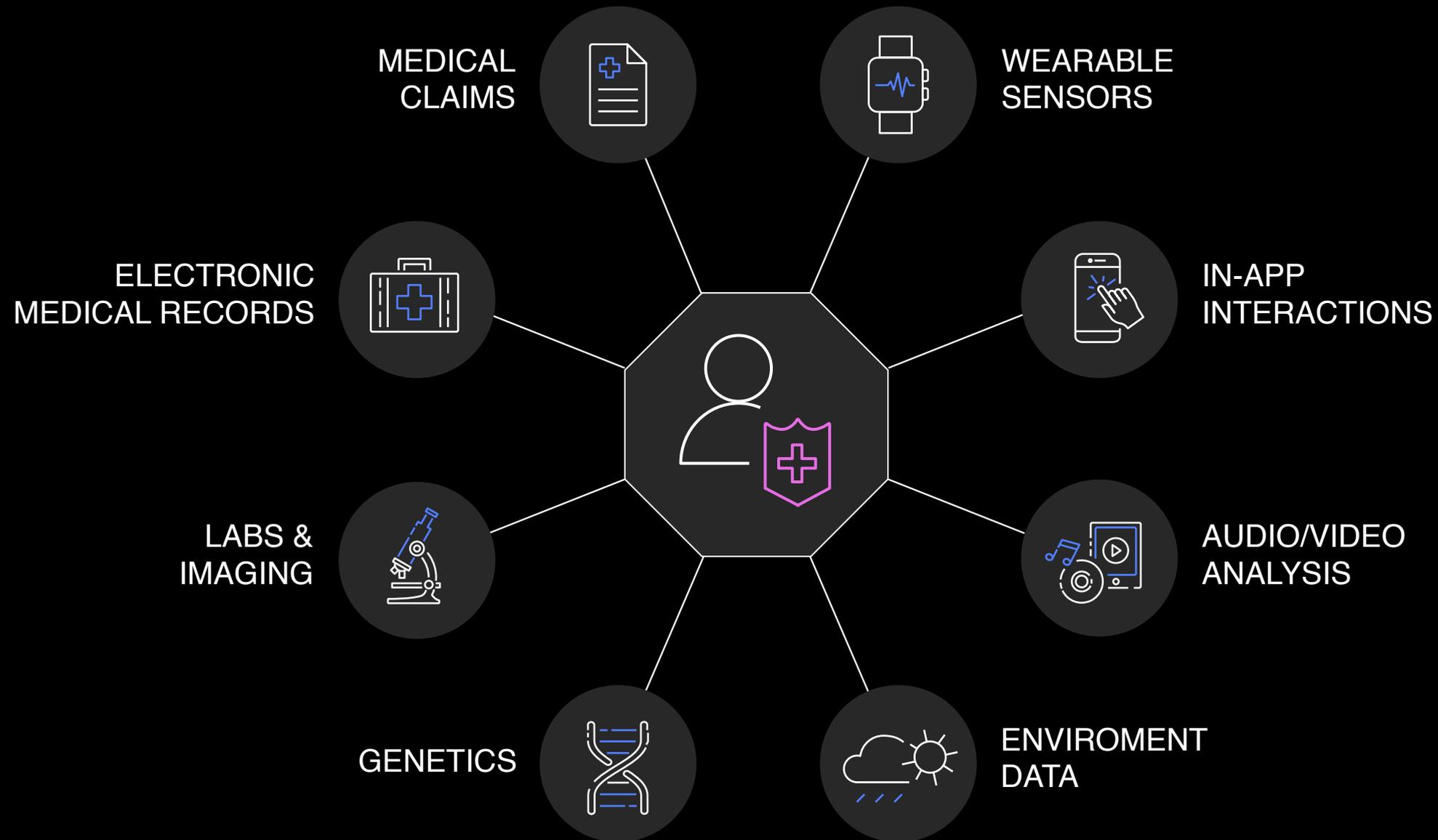


Measure health

Massive leap in efficiency of data collection and richness

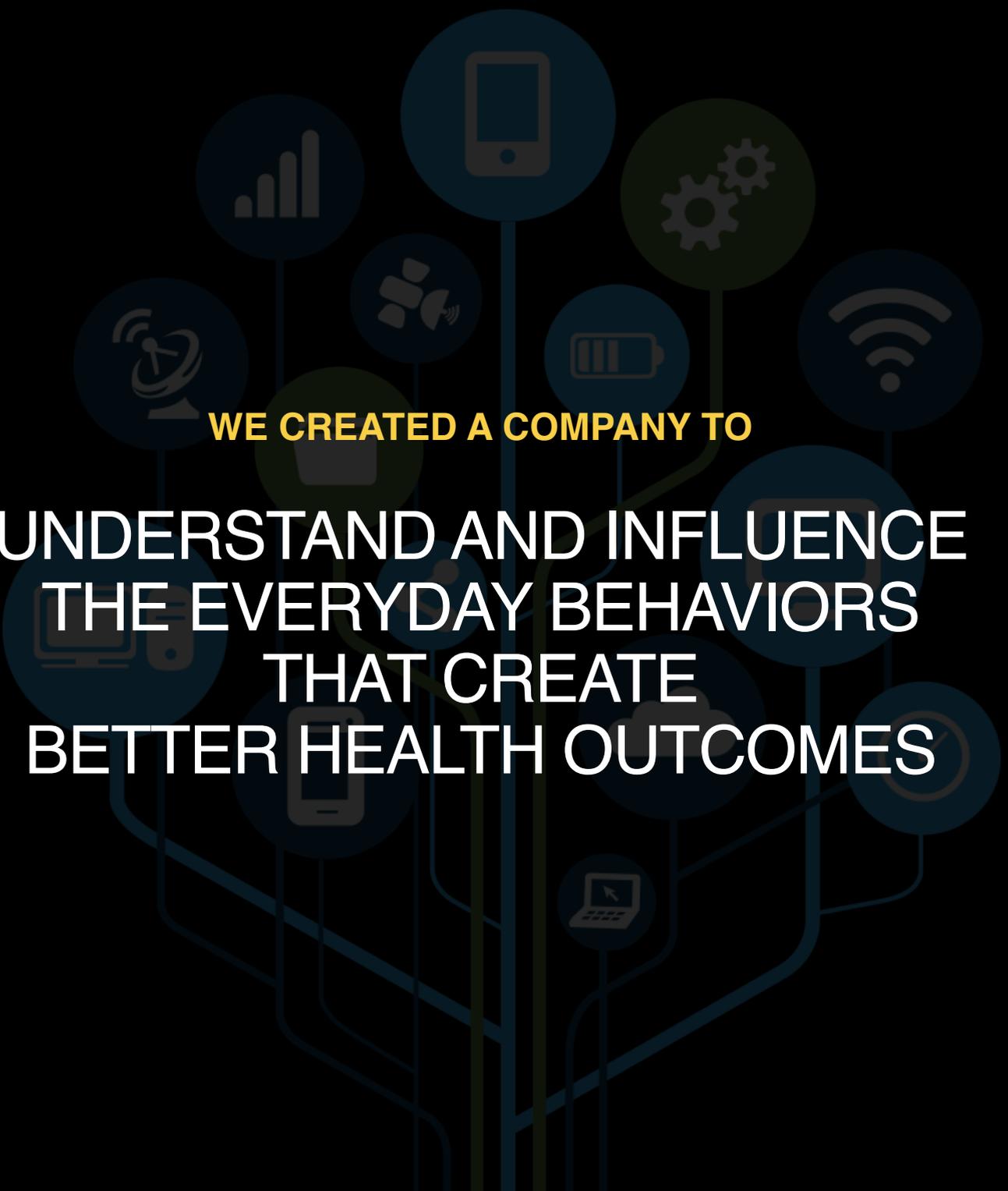
VISIBLE

Active
Episodic
In-clinic
Subjective
Insensitive



INVISIBLE

Passive
Continuous
Remote
Objective
Sensitive



WE CREATED A COMPANY TO

**UNDERSTAND AND INFLUENCE
THE EVERYDAY BEHAVIORS
THAT CREATE
BETTER HEALTH OUTCOMES**

HEALTH STUDIES

IN PARTNERSHIP WITH THE MOST INNOVATIVE HEALTHCARE ORGANIZATIONS

ABOUT RESEARCH Achievement LOG IN SIGN UP

“Achievement is my accountability buddy for logging food, activity, and water intake.”

Over 3 million app downloads, millions of people participating in cutting edge medical research. Top 10 best health tracking App.

SIGN UP

Download on the App Store GET IT ON Google Play

AS SEEN IN: The New York Times

DISCOVER ACHIEVEMENT

Achievement DiSCover Project HOME FAQ CONTACT US LOG IN

Contribute to Cutting Edge Research on Chronic Pain

Join the DiSCover Project (Digital Signals in Chronic Pain) and help advance scientific understanding of the relationship between activity, behavior, and health for people with and without chronic pain. You can earn up to 40,500 Achievement points (approximately \$40) for the main study activities. Some participants may be invited to complete additional activities and can earn up to a total of 235,500 points (approximately \$235). This exciting new research opportunity will be one of the largest studies of its kind and will enroll more than 10,000 individuals!

Support

Thanks for your interest! We've closed recruitment for the current study. If you've already registered an account, click Log In at the top of the page to sign in. Please reach out to us if you have any questions.

Heartline™ About the Study › Frequently Asked Questions › Our Story

You're Invited to Join the Heartline Study

Johnson & Johnson, in collaboration with Apple, invites you to join the Heartline Study, a nationwide heart health research study for people 65+ with an iPhone.

- Receive heart health education and tips designed for people 65 and older
- Contribute to important medical research
- Eligible participants may earn compensation of \$150+ for completing study activities*

We're exploring how everyday technology like the iPhone and Apple Watch can enable earlier detection of atrial fibrillation (AFib), a leading cause of stroke.

Seniors with and without an existing AFib diagnosis may be eligible.

Get started in 1 easy step.

Download on the App Store

A DIGITAL STUDY

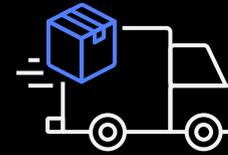
Electronic
medical record
request approval



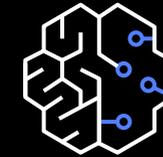
Connected
digital devices



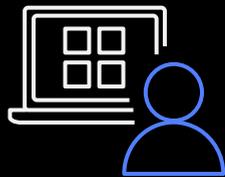
Lab kit sent
to home



Data validation
& analysis



Participant learns
about study
& does online
screening questions



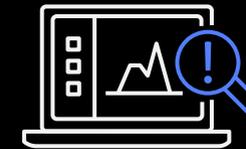
Informed consent
form & approval
to share digital
device information



One-click survey
on health



Results and data to
Evidation



Study end
& report to
participants



HIGHLY REGULATED SECTOR

OUR SYSTEMS AND PROCESSES MUST COMPLY WITH SEVERAL POLICIES

- Health Insurance Portability and Accountability Act (HIPAA)
- Code of Federal Regulation Title 21 (21 CFR Part-11)
- General Data Protection Regulation (GDPR)
- California Consumer Privacy Act (CCPA)
- Personal Data Protection Act (PDPA)
- Foreign Governments' Policies
- Healthcare companies' internal policies

STUDY PLATFORM CHALLENGES

WE NEED TO MAINTAIN SEVERAL INSTANCES OF THE PLATFORM ACROSS THE WORLD

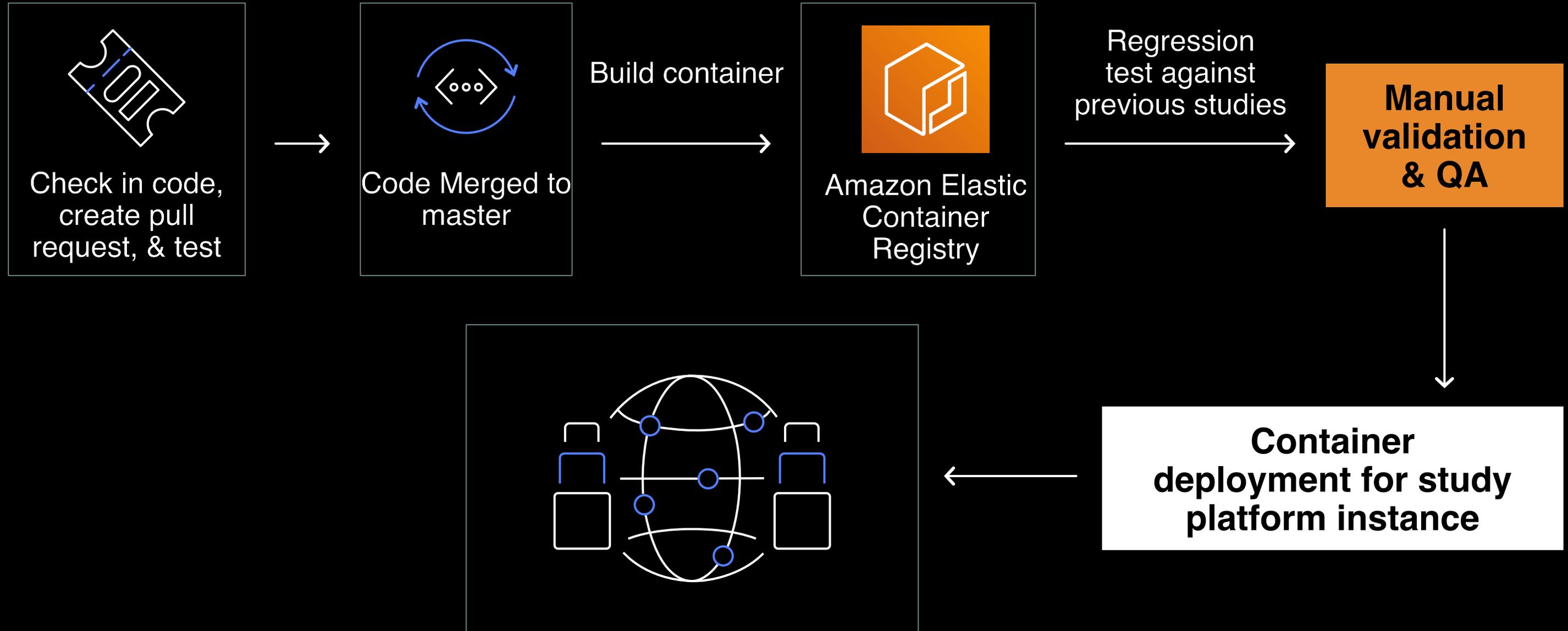
- **Data Separation and Reliability**
 - are requirements, together with auditability
- **Strict validation and compliance**
 - can't "go fast and break things", most changes require several approvals
- **Very long-lived releases**
 - often several years, while patching vulnerabilities
- **Bi-modal traffic patterns**
 - relatively low in general, but with high peaks
- **High Availability is a must**
 - being offline can influence results

CONTAINERS ARE THE PERFECT SOLUTION

AMAZON ECS TO THE RESCUE

- Containers offer Increased Portability
- No servers to maintain, OS to upgrade, etc
- We can focus on our application
- Amazon ECS takes care of Orchestration
- Load Balancing and Auto-scaling
- Updates and Deployments are easier and predictable
- Secret Management & Service Discovery
- Server-less with AWS Fargate

DEVELOPMENT & DEPLOYMENT PIPELINE



PARTICIPANT LOGIN AND AUTHENTICATION

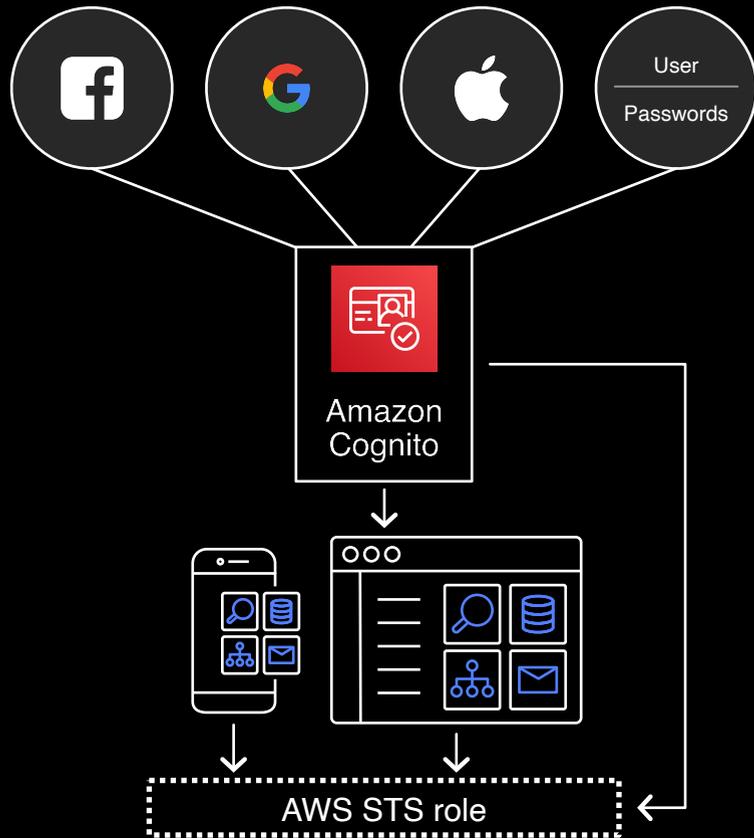
AWS COGNITO ALLOWS US TO SECURELY AUTHENTICATE USERS ACROSS THE GLOBE

- **Millions of Participants all over the world**
 - scalability and reliability are no longer a concern
- **Social Logins**
 - Facebook, Google and Apple Sign In are a must these days, what about tomorrow?
- **Enterprise Identity Federation & SAML/OpenID Standards**
 - allow partners to login with their own credentials into admin UIs
- **Access Control to AWS Resources**
 - our apps can send data directly to Kinesis Firehose for authorized users
- **Easy to Integrate**
 - Amplify was easy to integrate in our ReactNative, iOS and Android apps

PARTICIPANT LOGIN & AUTHENTICATION

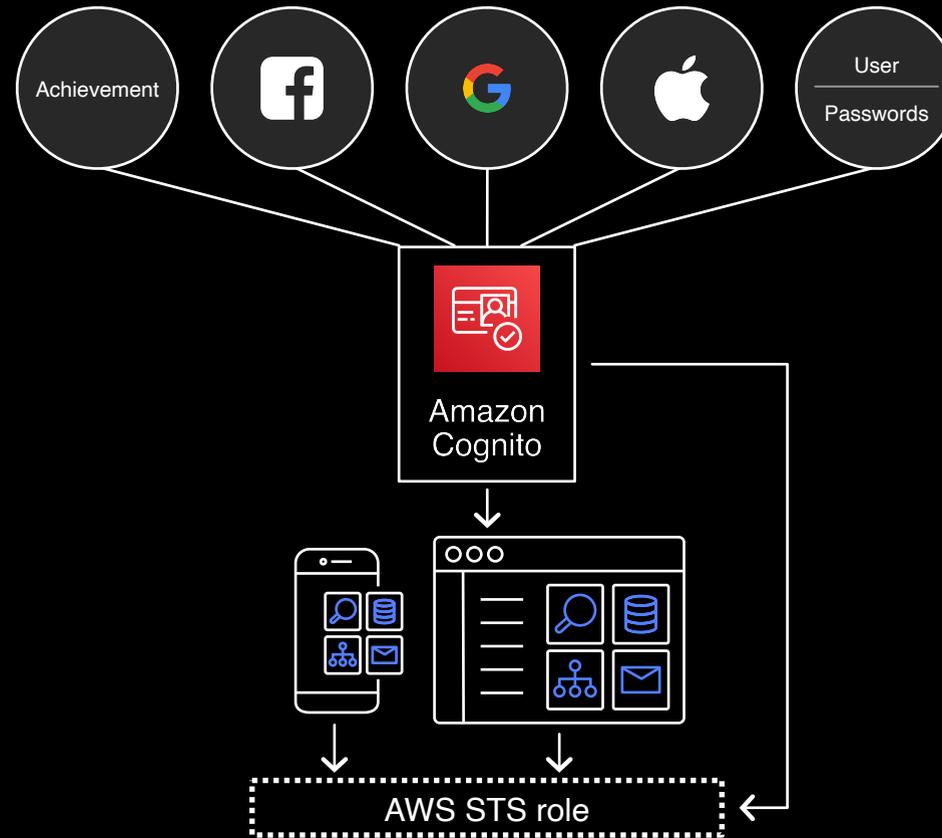
Achievement

4+ million users

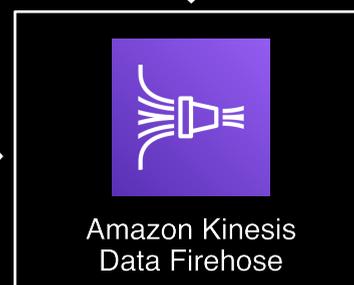
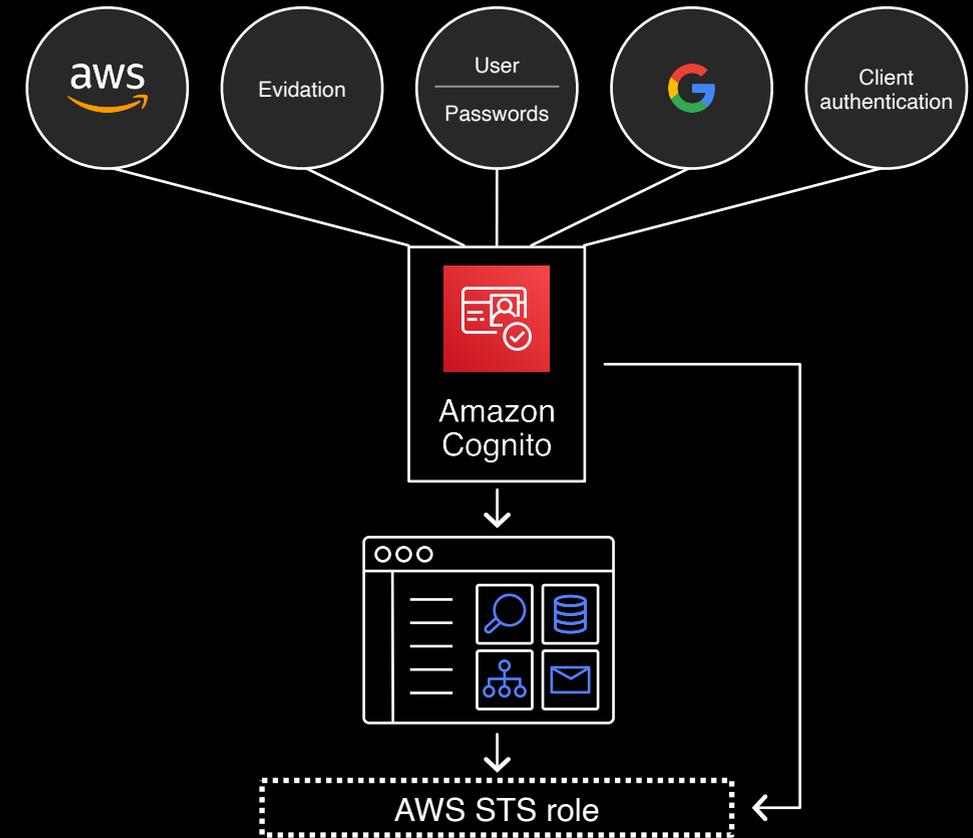


Study platforms

Dozens around the world



Admin interfaces



CHALLENGES OF DATA INGEST AT SCALE

TRANSFERRING DATA FROM WEARABLES AND APPS TO OUR INFRASTRUCTURE

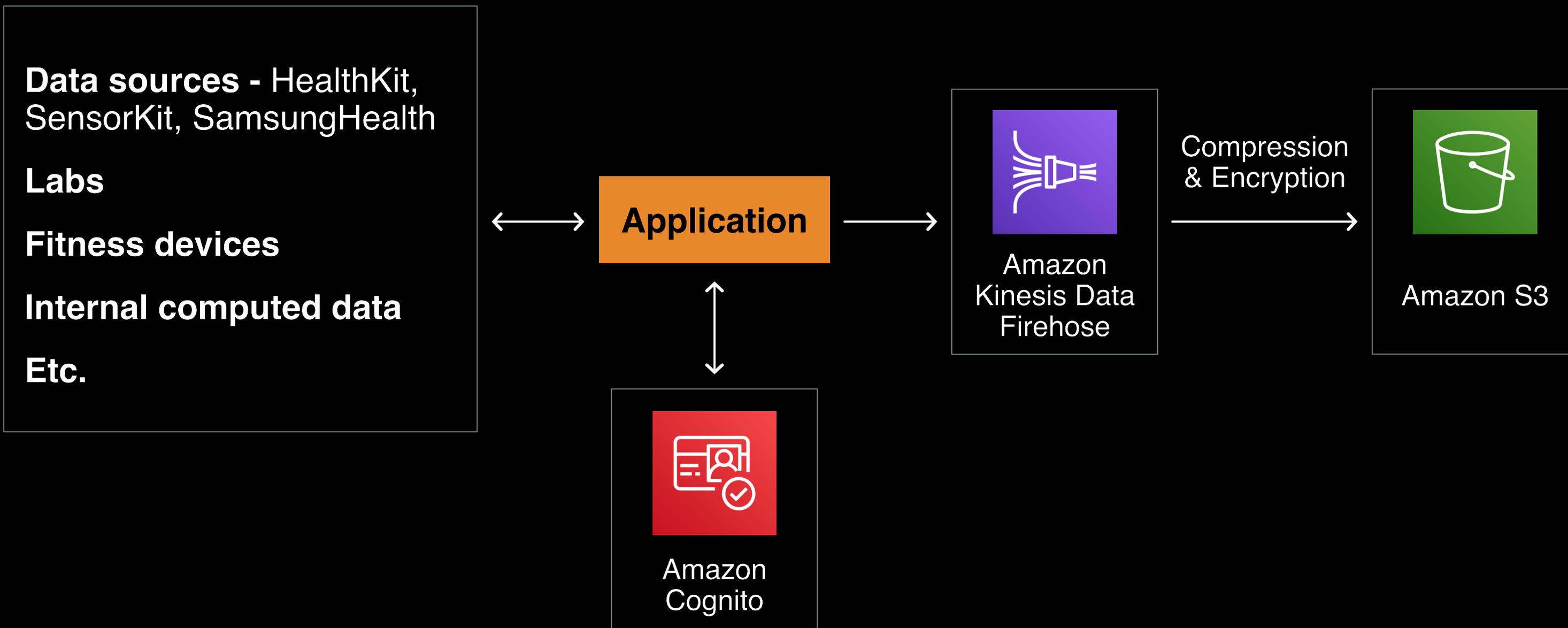
- **Events from Millions of Apps and Portals**
 - most activity have to be tracked, apps can be several versions behind
- **HealthKit, SensorKit, SamsungHealth, etc**
 - mobile devices produce lots of interesting health data to be captured passively
- **Fitness Devices**
 - wearables fitness devices generate activities and updates every day
- **High-Resolution Data**
 - some devices have dozens of sensors running at 100Hz (that's 100M datapoints/day!)
- **High Availability and Reliability**
 - losing data puts the study at risk

KINESIS FIREHOSE MADE DATA INGEST EASIER

USING A QUEUE THAT DUMPS TO S3 SIMPLIFIED THE TASK

- Uptime is 99.9%
- Automated Elastic Scaling
- Data is automatically bundled and archived to S3
- Stream identifier is stable, destination can be redirected if needed
- Point-to-Point Encryption without certificate management
- Automatic Encryption at rest via KMS
- Authorization to write granted via IAM roles or Cognito

KINESIS FIREHOSE MADE DATA INGEST EASIER



REAL LIFE OUTCOMES

RIGOROUS SCIENCE, BIG DATA, MEANINGFUL IMPACT

- **Singapore's National Population Health Program**
 - rewarding healthy activities to improve health outcomes at scale
- **Detect early Warning Signs of COVID-19**
 - analyzing behavior, sleep and activity patterns to measure health status
- **Reduce Stroke Risk**
 - identify Atrial Fibrillation (AFib) via sensors analysis
- **Improve Diabetes-related Outcomes**
 - reduced Hemoglobin A1c, total cholesterol and improve medication adherence
- **Monitor Alzheimer's Disease**
 - monitor sleep and behavior to measure cognitive decline

TAKEAWAYS

WE WANT TO IMPROVE HEALTH OUTCOMES, IF YOU TOO, HERE ARE SOME ADVICES

- **Don't build your own Study Platform**
 - it's tough, has to be secure but traceable, complex to maintain and upgrade
- **You will get audited a lot. A. LOT.**
 - lots of regulations to follow, and every partner/country has different standards
- **Be grateful for the Cloud**
 - not having to worry about cooling, fire, failures, security, etc, world-wide, is huge
- **Ship with Containers**
 - forget the ugly metal boxes, they actually can make your life easier
- **Move slow and do things well**
 - you can break things...in staging, be methodical and intentional, do lots of code reviews

Thank you!

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