



I want a Toilet  
that Sends me Emails

*Alessio Signorini*  
alessio-signorini@uiowa.edu

You are stuck with me  
for the next 25 minutes

What I am not...



~~Doctor~~



~~Professor~~



~~Med student~~

I build technology





# immersive

Advertising Technology. Smarter Digital Signs.





# THE UNIVERSITY OF IOWA



"Tenured"  
PhD Candidate



I get distracted...













Ideas









Data is everywhere



Hard Disk



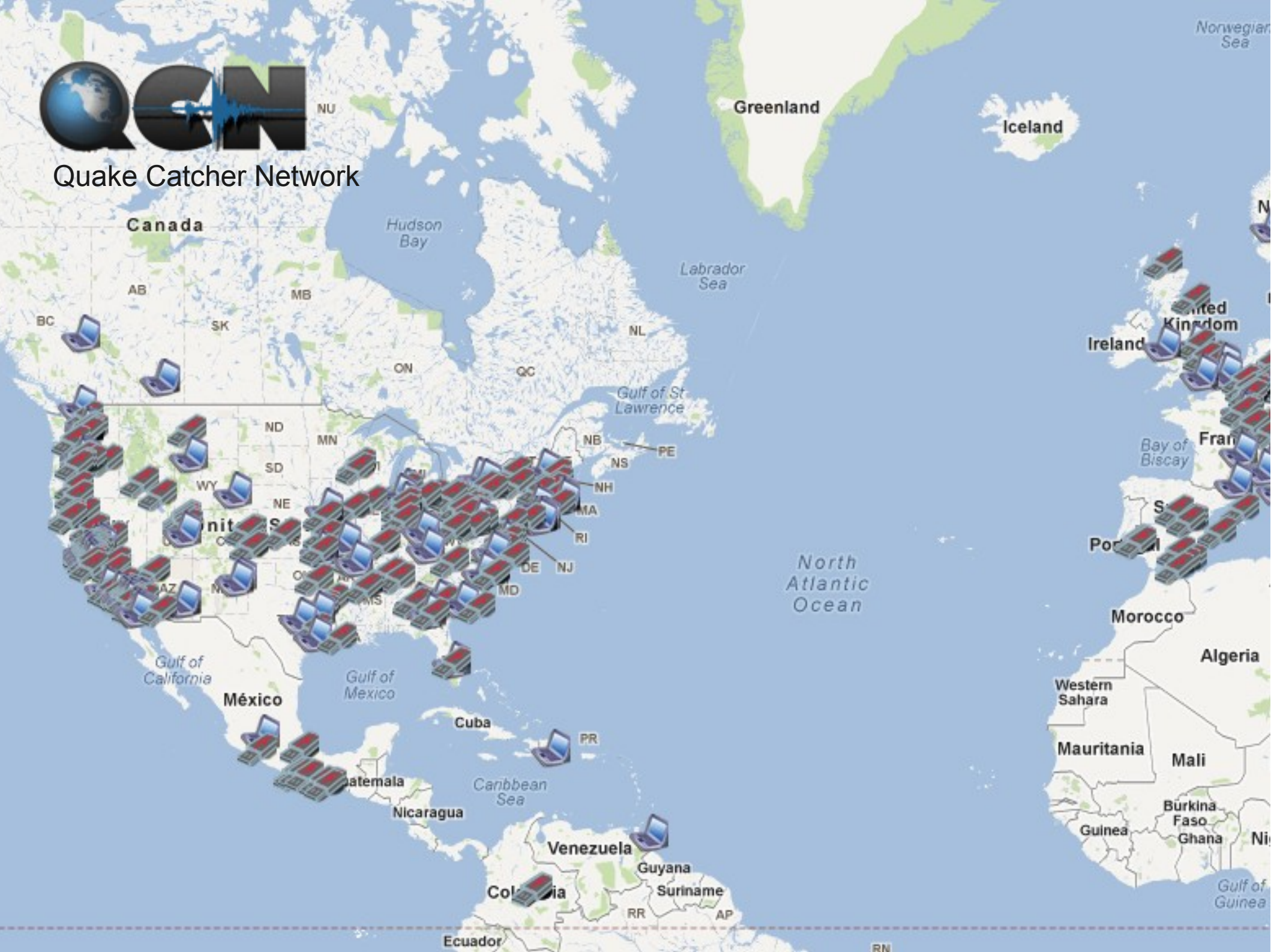






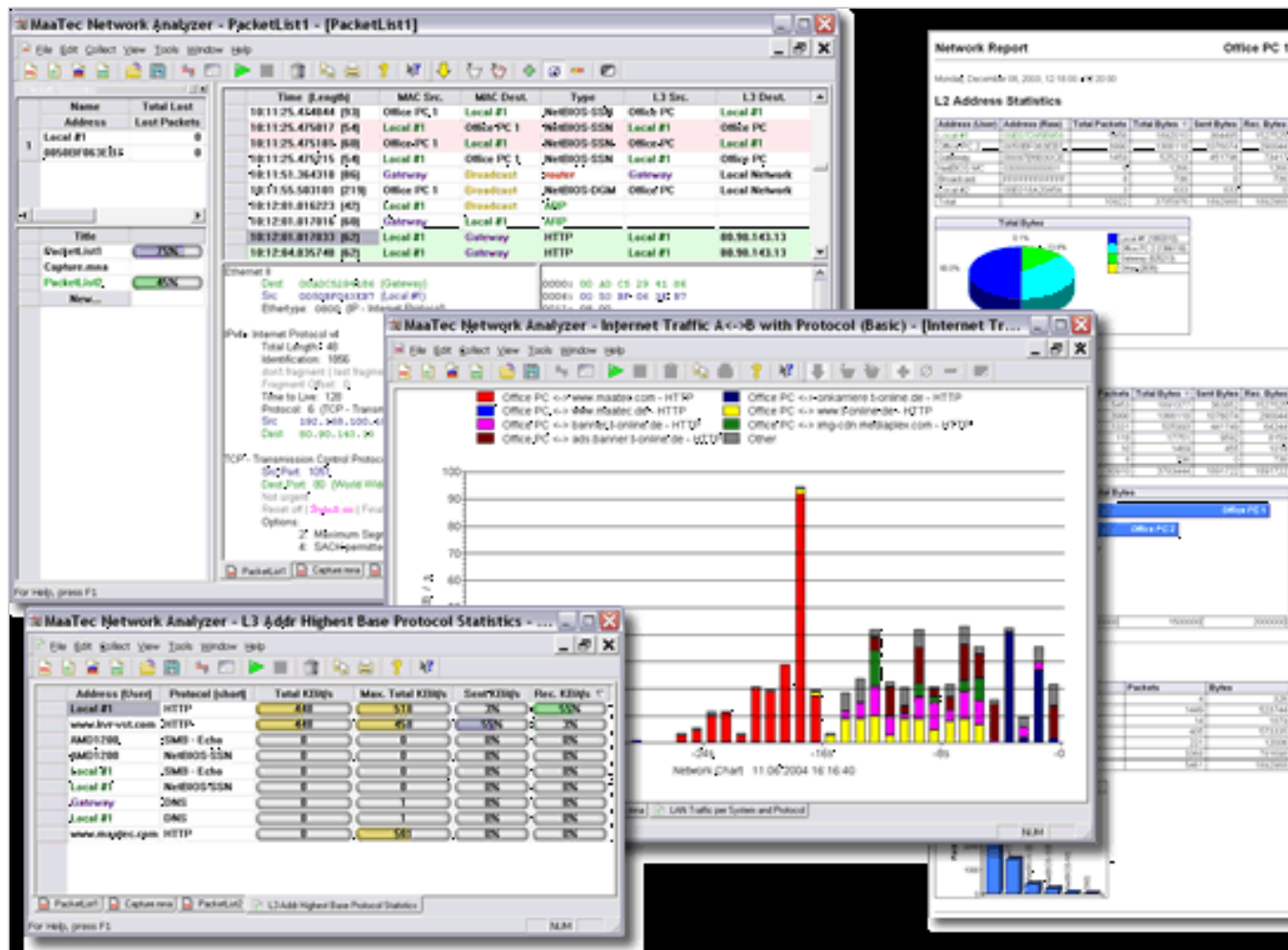


## Quake Catcher Network

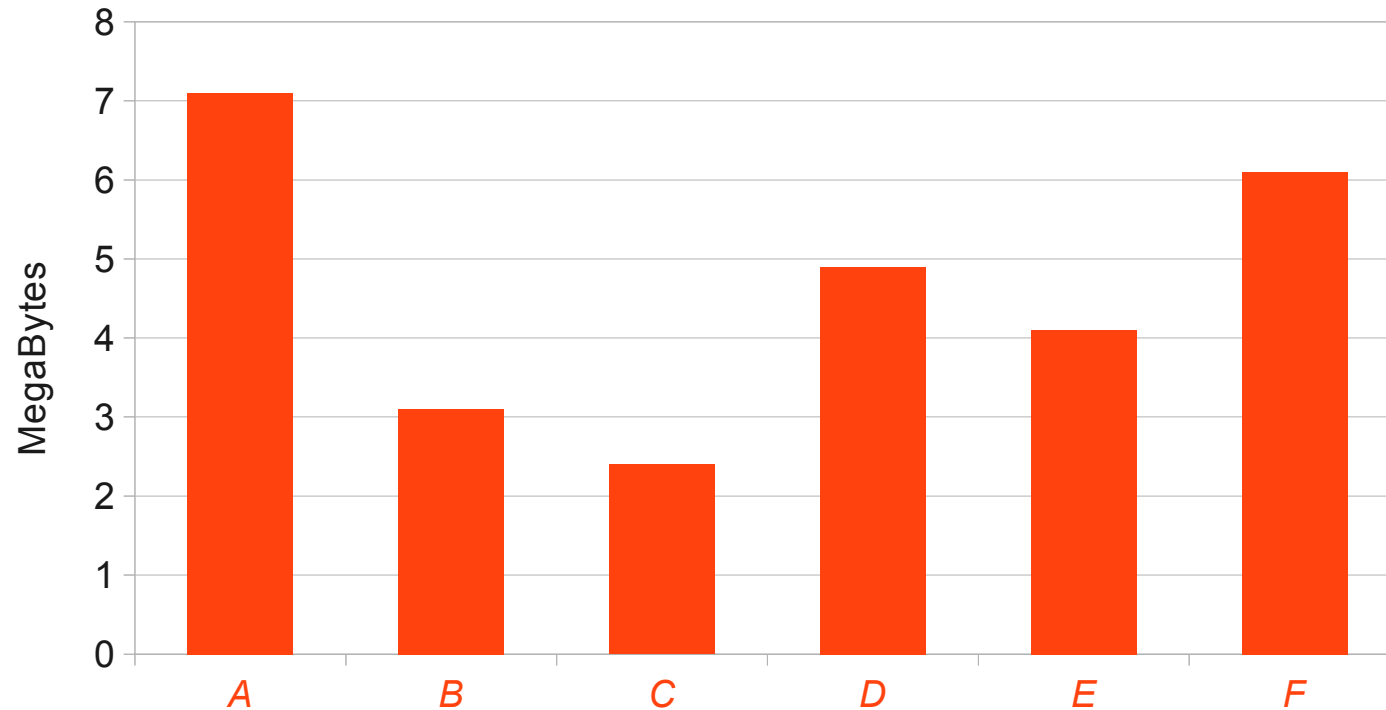




# "Promiscuous" Mode



# Average Wireless Network Data during yesterday Keynote/Panels



# The New York Times

Wednesday, February 15, 2012 Last Update: 3:23 PM ET

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## Iran Warns 6 Countries in Europe It Will Cut Off Oil

By RICK GLADSTONE and ALAN COWELL 2:03 PM ET

Besieged by sanctions over its nuclear program, Iran warned its six largest European buyers that they risked immediate cutoffs in their Iranian oil imports.

• [Israeli Envoy Links Bangkok and India Bombs](#) 10:09 AM ET

[Post a Comment](#) | [Read \(187\)](#)



**Today's TimesCast**  
Iran strikes back against international pressure.

[Play Video »](#)

## Death Toll Soars in Prison Fire in Honduras

By RANDAL C. ARCHIBOLD



Leonardo Live

CRITIC'S NOTEBOOK

## Leonardo's London Blockbuster: The Movie

By ROBERTA SMITH 12:11 PM ET

For fans of Leonardo da Vinci who did not get to see his work at the National Gallery London, there's a film that offers a high-definition tour of the exhibition.

## World Bank President to Step Down

By ANNIE LOWREY 2:22 PM ET

Robert B. Zoellick will step down as the head of the World Bank when his five-year term expires on June 30.

[Post a Comment](#)

## Assad Sets Date for Syrian Referendum

By NEIL MacFARQUHAR and ALAN COWELL 1:54 PM ET

OPINION »

THE CONVERSATION

## David's Awesome Tie Story

Brooks and Collins discuss what it means for the Republican nominating process, China and the future of the United States.

- [Friedman: Hama Rules](#)
- [Dowd: Black Magic](#)
- [Douthat: Santorum's Pincer Movement](#)
- [Editorial: The Enablers](#)
- [Fixes: Success in Numbers](#)
- [The Loyal Opposition: Voter Fraud](#)

MARKETS »

At 3:24 PM ET

S.&P. 500	Dow	Nasdaq
1,341.84	12,760.51	2,915.06
-8.66	-117.77	-16.77
-0.64%	-0.91%	-0.57%

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TRAVEL »

PRACTICAL TRAVELER

## How to Attain Hotel Elite Status

A rundown on how to achieve elite status at several hotel chains, and the perks that come with it.



[Post a Comment](#)

• [More Practical Traveler Columns](#)

## Is the Best Travel Search Engine Around the Corner?

A test of niche travel agencies found that they bested the Internet big boys nearly every time.



# The New York Times

Wednesday, February 15, 2012 Last Update: 3:23 PM ET

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Wednesday  
TimesCast

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• More Practical Traveler Columns

73% Stock Trades are made  
by Algorithms



Each Account costs Google \$50/year





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#### Half Banner (234x60)

**[Dublin Hotels](#)**  
Browse 100+ hotels in Dublin, sort by location and user reviews  
[www.example.com](#)

AdChoices

#### Button (125x125)

**[Affordable Hotels](#)**  
Special rates until the end of the month. No booking fees.  
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AdChoices

#### Skyscraper (120x600)

AdChoices

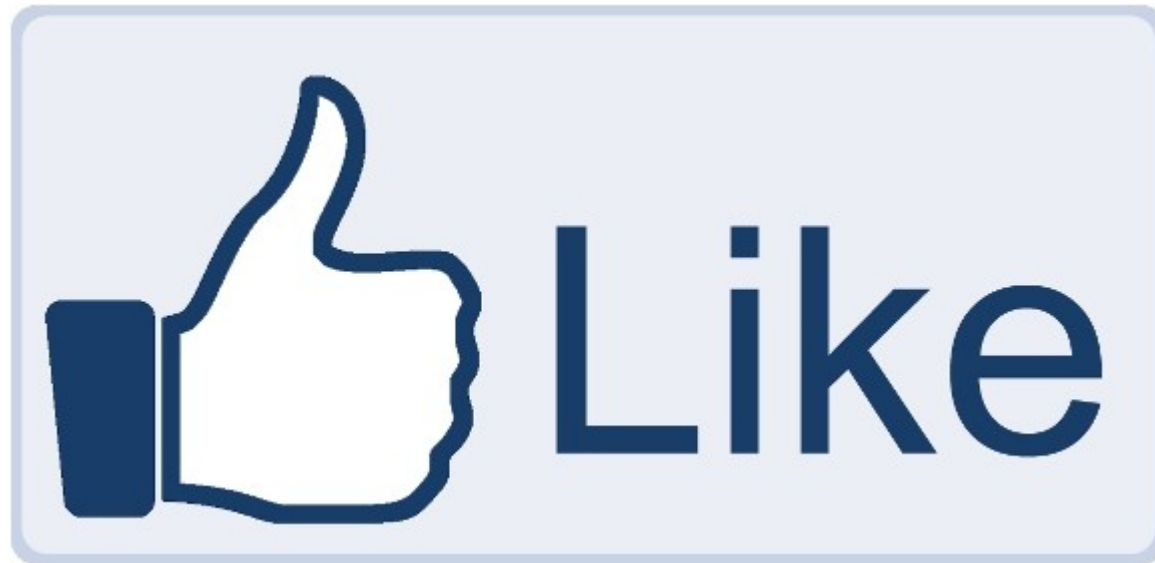
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#### Wide Skyscraper (160x600)

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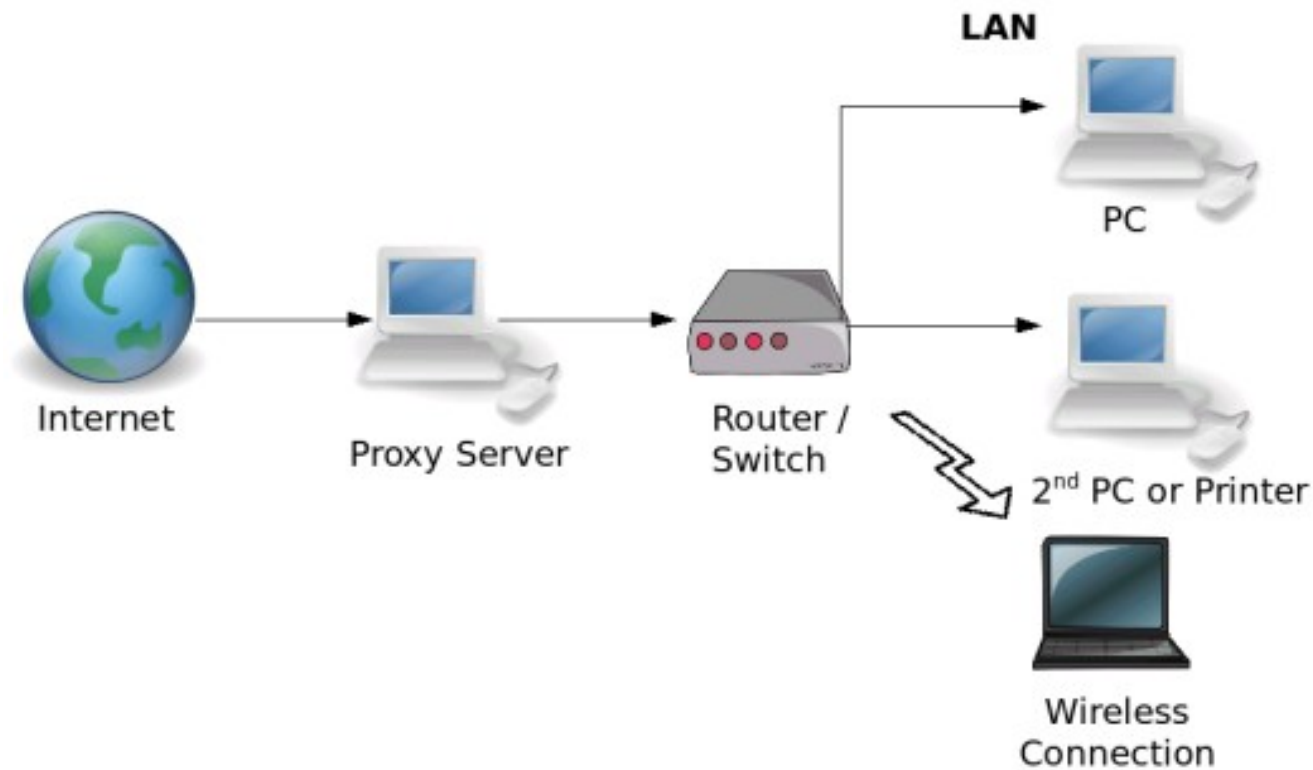
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Browser Name and Version +  
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Timezone +  
...

Test your Browser at:  
<http://panopticklick.eff.org/>

Call up your IT Department  
and get logs of Proxy Server



Guess what this guy  
is concerned about?

192.168.3.174 [21/Sep/2011:14:35:10]

"GET **http://www.espn.com/football** HTTP/1.1" 200 677

192.168.3.174 [21/Sep/2011:15:15:50]

"GET **http://www.facebook.com/** HTTP/1.1" 200 14287

192.168.3.174 [21/Sep/2011:15:28:41]

"GET **http://www.facebook.com/login** HTTP/1.1" 200 4567

192.168.3.174 [21/Sep/2011:15:43:00]

"GET **http://www.google.com/search?q=genital+herpes** HTTP/1.1" 200 1677

192.168.3.174 [21/Sep/2011:15:44:33]

"GET **http://www.cdc.gov/std/herpes/stdfact-herpes.htm** HTTP/1.1" 200 18632

192.168.3.174 [21/Sep/2011:15:48:21]

"GET **http://www.cdc.gov/std/herpes/screening.htm** HTTP/1.1" 200 14632

192.168.3.174 [21/Sep/2011:15:49:27]

"GET **http://www.webmd.com/std/pictures-and-facts** HTTP/1.1" 200 17397

192.168.3.174 [21/Sep/2011:15:53:54]

"GET **http://www.google.com/search?q=dermatologist** HTTP/1.1" 200 1693

# Twitter



**lexarod** Lexa Mendoza

Off to work going home now long day in work so happy I'm going home now so tired I'm still **sick with flu** ☹

48 minutes ago



**AimVezina** Aim Vezina

**eating hamburger** for dinner ^^ yummy

26 Nov



**TweetsByClaudia** Claudia M.

Watching another gorgeous Nashville sunset while **walking** my **dog** :)

[lockerz.com/s/161473169](http://lockerz.com/s/161473169)

1 hour ago



**MiaMcK** MiaMcK

brother was **sick** on **thanksgiving**...coworker is **sick** at the **job**...breathing in all kinds of recycled germs. ugh! no wonder i feel icky!

26 Nov



**rubygreen1** ruby green

i don't think i have ever been this **sick** had the **flu** last night, woke up this morning with the biggest and most painful cramps in my tommy.

2 hours ago



**DarrienBree** Darrien Bree Buchana

The fact that im sitting home by myself on a Friday night because im **sick**, steep throat, sinus infection, and to top it off the **FLU**.  
[#mylife](#).

1 hour ago



**SelenaSeesStars** Selena Martinez

**Eating a hamburger** that my mommy made me. ^^

1 hour ago



**jordanbby7717** Jordan Daniel

I seriously can't take working at **my job** anymore. So **sick of** dealing with the people I work with and customers [#getmeoutofhere](#)

34 minutes ago



**viagraviagras** cheap viagra

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# Health Tweets



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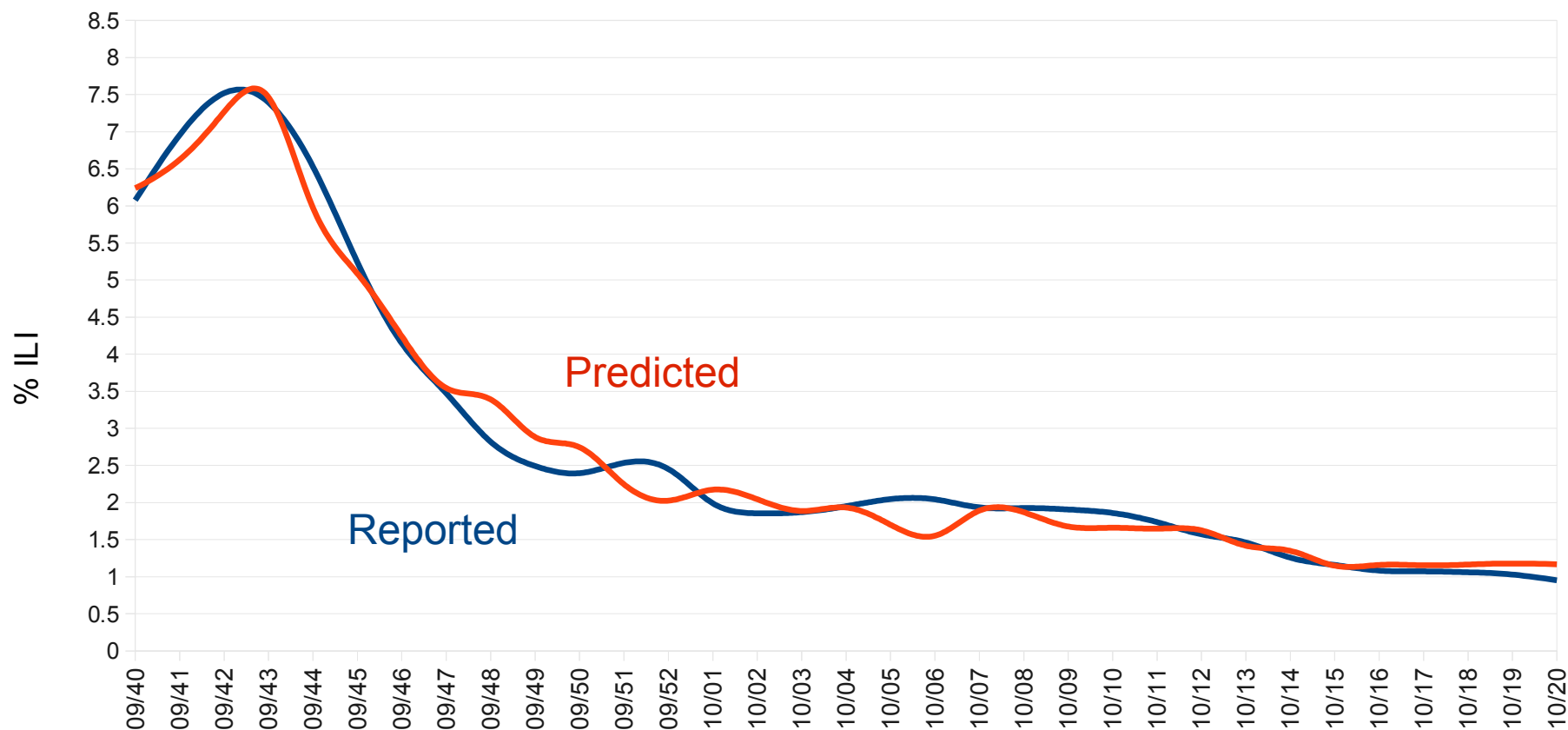
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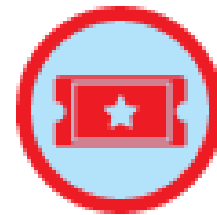
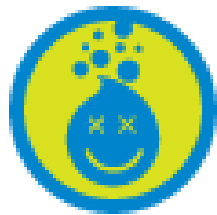
*Flu Season 2009-2010 - United States*



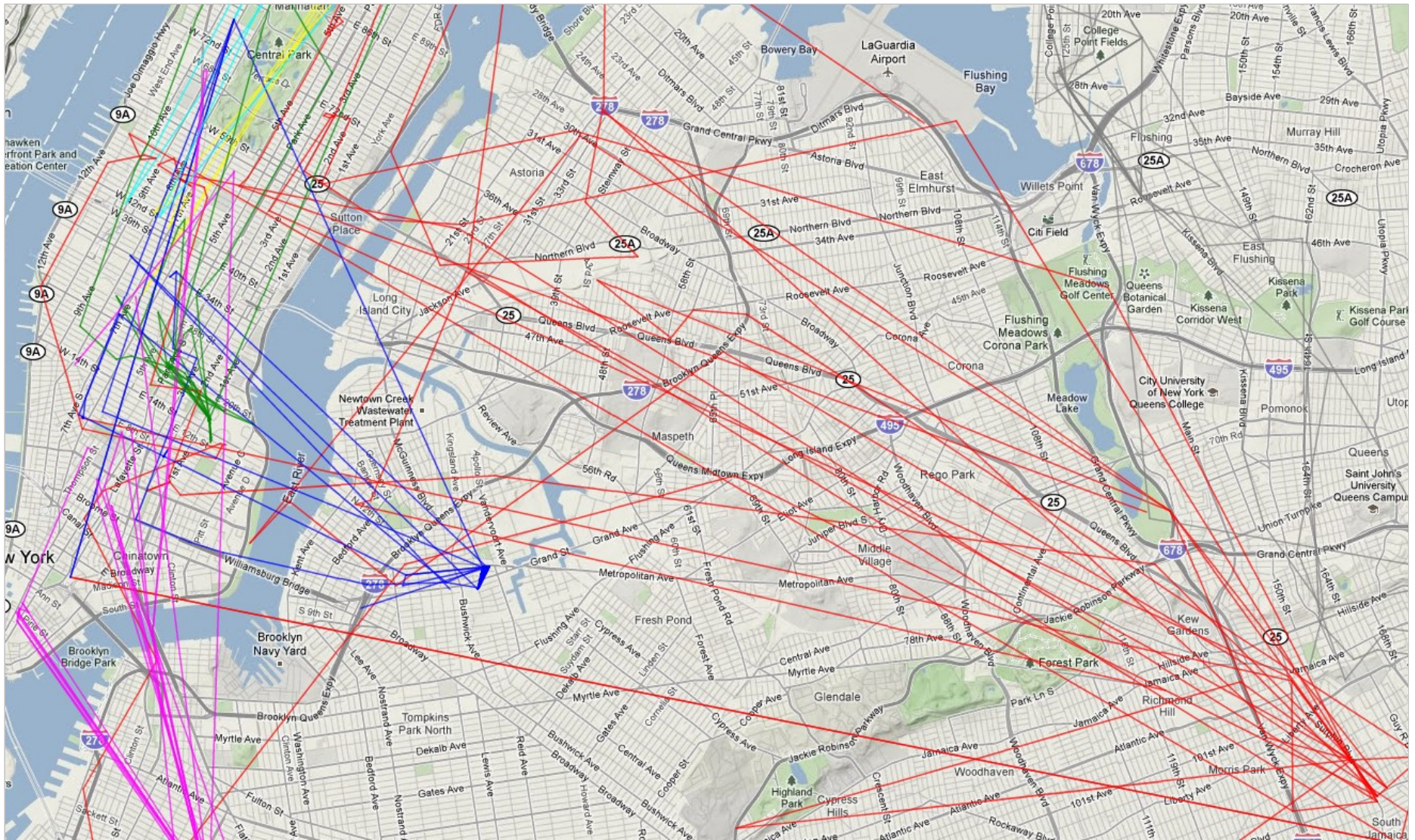


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**foursquare**<sup>®</sup>

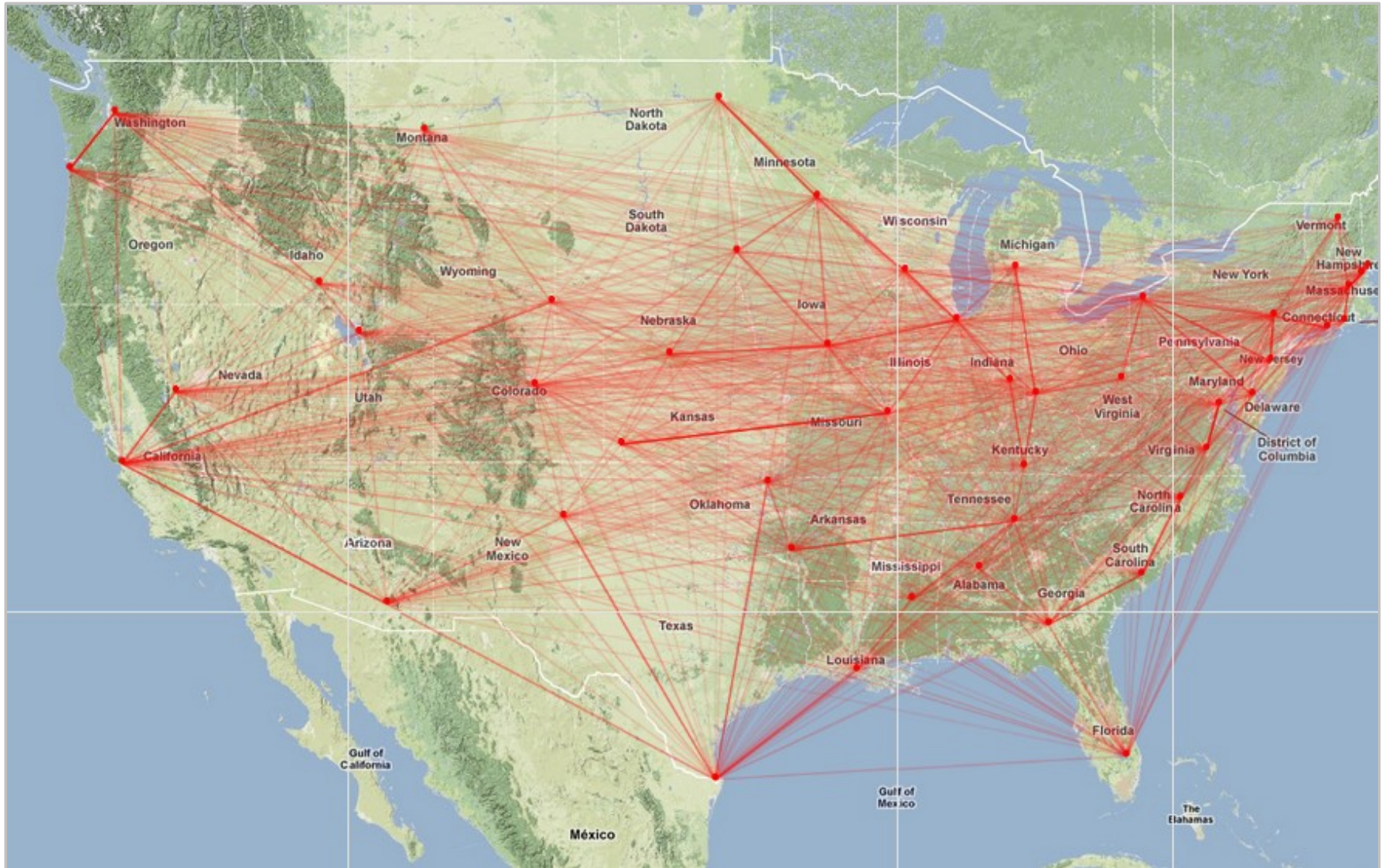


# A Few People in Manhattan





# Major US Airports



# Maps Direction = Check-in

▼ Suggested routes

**Longwood Ave and Avenue Louis Pasteur** 0.3 mi, 1 min

Or [Walk](#) 5 mins

**Driving directions to 77 Avenue Louis Pasteur, Boston, MA 02115**

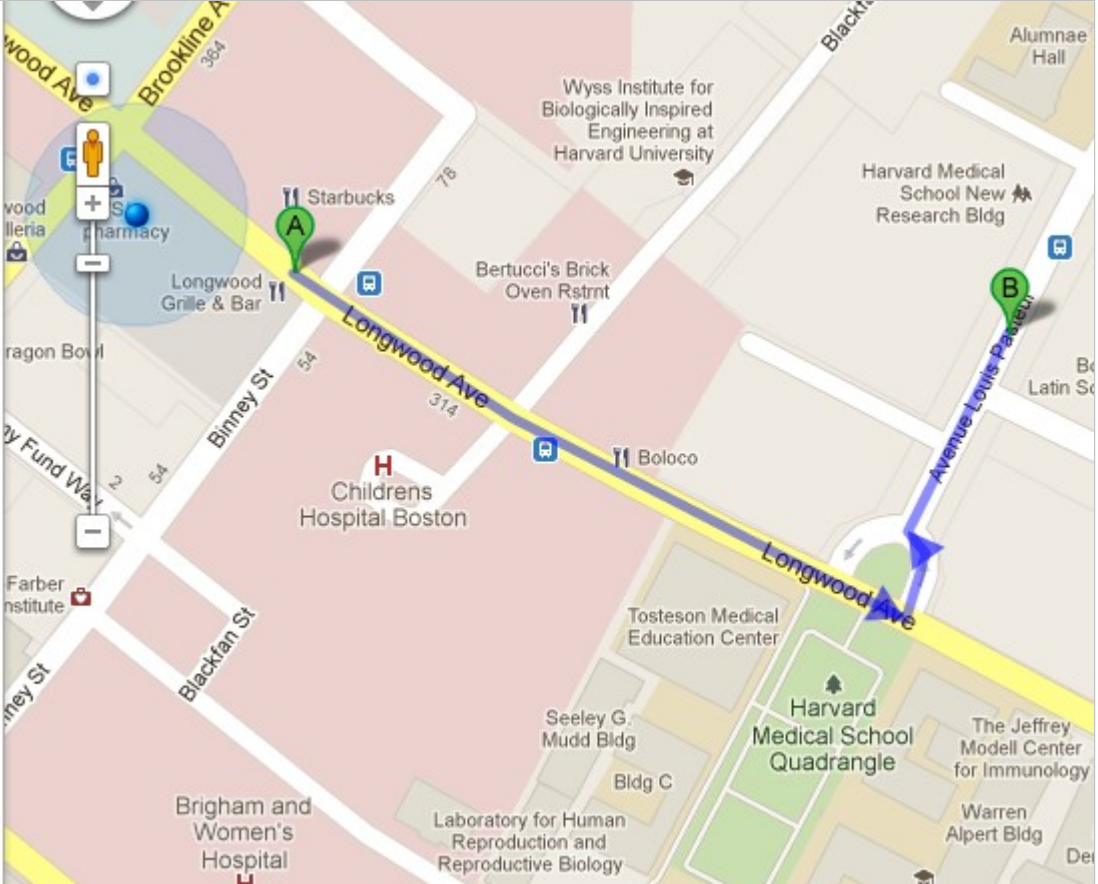
**A** 342 Longwood Ave  
Boston, MA 02115

1. Head **southeast** on **Longwood Ave** toward **Binney St** 0.2 mi

2. Turn left onto **Avenue Louis Pasteur** 138 ft

3. Turn right to stay on **Avenue Louis Pasteur**  
Destination will be on the left 318 ft









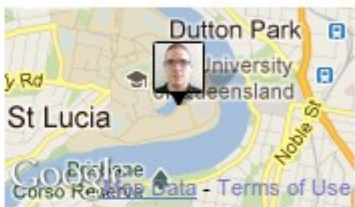
**B** 77 Avenue Louis Pasteur  
Boston, MA 02115



The map displays a street-level view of the area around Harvard Medical School and Childrens Hospital Boston. A yellow line indicates the driving route from point A (342 Longwood Ave) to point B (77 Avenue Louis Pasteur). The route starts on Longwood Ave, heading southeast, then turns left onto Avenue Louis Pasteur, and finally turns right to stay on Avenue Louis Pasteur. Key landmarks visible on the map include Childrens Hospital Boston, Harvard Medical School, and various research buildings. The map also shows other streets like Binney St, Blackfan St, and Brookline Ave.

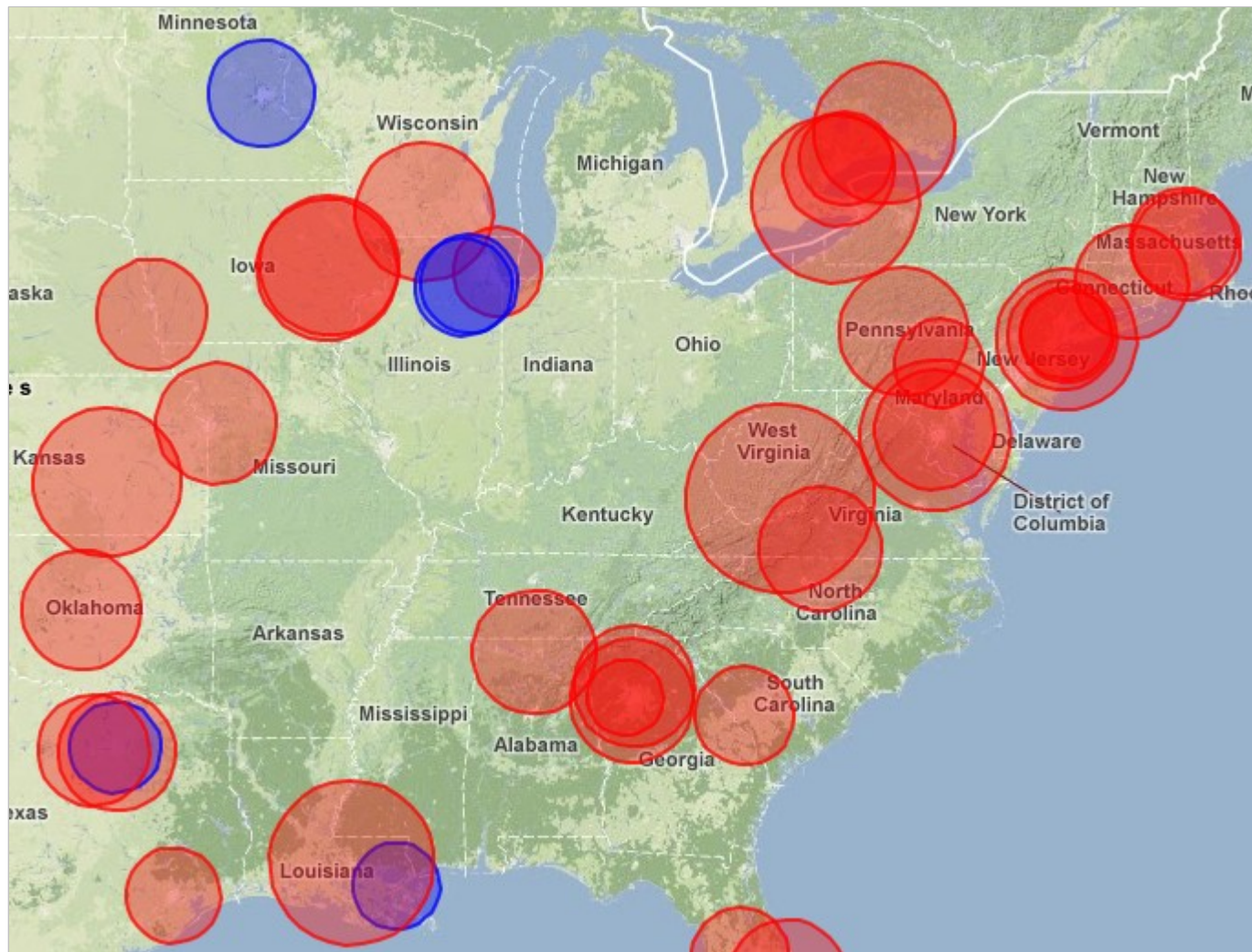


# Automatic Tweets About You

 <b>ze1tgeist</b> ruben morton My weight: 90.7 kg. 10.7 kg to go. <a href="http://withings.com">withings.com</a> 9 minutes ago	
 <b>woolnoir</b> Adrian Cantrill My weight: 81.2 kg. 1 kg to go. <a href="http://withings.com">withings.com</a> 11 minutes ago	
 <b>waynemcdougall</b> Wayne McDougall My weight: 90.3 kg. 22.3 kg to go. <a href="http://withings.com">withings.com</a> 25 minutes ago	
 <b>busteroverload</b> Buster Overload My weight: 169.5 lb. 8.5 lb to go. My goal is 161 lbs. <a href="http://withings.com">withings.com</a> 3 hours ago	
 <b>BartleWife</b> BartleWife My weight: 142.1 lb. 11.7 lb to go. <a href="https://twitter.com/followdotin">#followdotin</a> <a href="http://withings.com">withings.com</a> 3 hours ago	
 <b>hamlet423</b> David B. Feig My weight: 222.8 lb. 12.8 lb to go. My Weekly Weigh-in! <a href="http://withings.com">withings.com</a> 3 hours ago	
 <b>MartinGTobias</b> Martin Tobias My weight: 207.6 lb. 22.6 lb to go. Admitting you have a problem is the first step... <a href="http://withings.com">withings.com</a> 4 hours ago	<div><b>@woolnoir</b> Adrian Cantrill</div> <p>My weight: 81.2 kg. 1 kg to go. <a href="http://withings.com">withings.com</a></p> <p>11 minutes ago via <a href="#">WiTwiT</a></p> 



# Average Weight of People





BodyMedia



JawBone Up



Whitings



FitBit



Nike Fuel

# New Ways of Using "Old" Devices



Instant Heartrate



Wifi / Room Monitoring





The map displays the University of New Hampshire (UNH) campus in Durham, New Hampshire. It features a variety of buildings and facilities, including:



- Academic Buildings:** Geiger Physical Plant, Ziegler Health Center, Administrative Services Production Center, Structural Testing Lab, Public Safety, Turin Building, Gateway Residence Center, Old Main & Roberts Hall, Kress Hall, Taylor Hall, Biology Building, Chemistry Building, Vaughn Literature, Coleman Hall, Stigfled Weiss Music Building, Web Center for the Performing Arts, Rooker Chapel, Sojka Pavilion, Kinney Natatorium, Krebs Fitness Ctr., Davis Gym, Kenneth G. Langone Athletics & Recreation Center, Psychology Lab, and Art Barn Complex.
- Administrative and Student Centers:** Phi Gamma Delta, Cooley Hall, Judd House, President's House, Bucknell Hall, Harris Hall, Vedder Hall, Ward House, Taylor House, Newman House, St. George St. 629, Carey House, Edwards House, Freeman House, Huller House, Martin House, Larson Hall, and Sigma Alpha Epsilon.
- Recreational and Athletic Facilities:** Mathewson Memorial Stadium, Mathewson Gateway, Gerhard Fieldhouse, Tennis Courts, and Athletic Field Restrooms.
- Other Landmarks:** Sunflower Day Care, Farm House, Kind Property, Wagner House, Claus House, and the Mathewson Gateway.


The map also shows major roads and highways, including Brown Street, University Avenue, Main Street, and U.S. Highway 15. It includes a color-coded legend and a scale bar.

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Create Group...

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

 **Update Status**  **Add Photo / Video**  **Ask Question**


**Do you feel sick today?**  
Yes · No · 


 **Katarina Martinez** read an article on Washington Post Social Reader.





**Police: Girl found in Va. garage is missing 11-month-old**  
[The Washington Post] VIRGINIA BEACH, Va. — Virginia Beach police say DNA tests show a child's body found in an Oceanfront parking garage is that of an 11-month-old girl ...  
Author: the Associated Press

 Like · Comment · 13 minutes ago via Washington Post Social Reader · 

 **Nicoletta Bazzano** added a new photo.





 **\*BEAUTY & SOUL\*espos...** at 6:30pm

 **5 app requests** outstanding

**Find More Friends**

**Alessio, More Friends Are Waiting**

You found these 2 friends using the friend finder. Try again — it's better than ever.


Your Email

Email Password

**Find Friends**

 Facebook won't store your password.

**People You May Know** [See All](#)

 **Chris Hlady**  
4 mutual friends  
 Add Friend

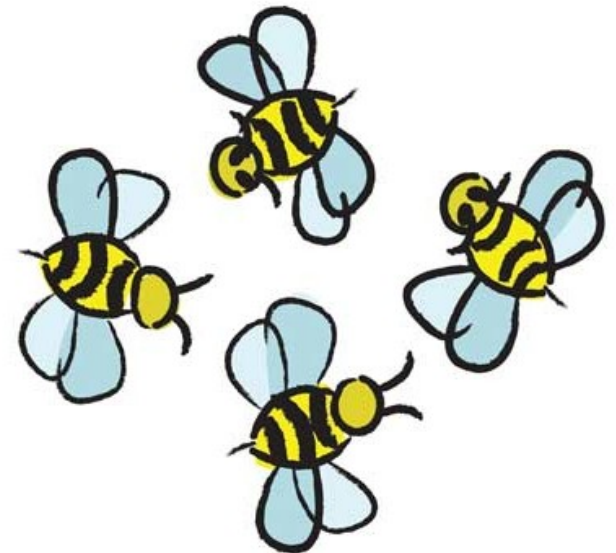
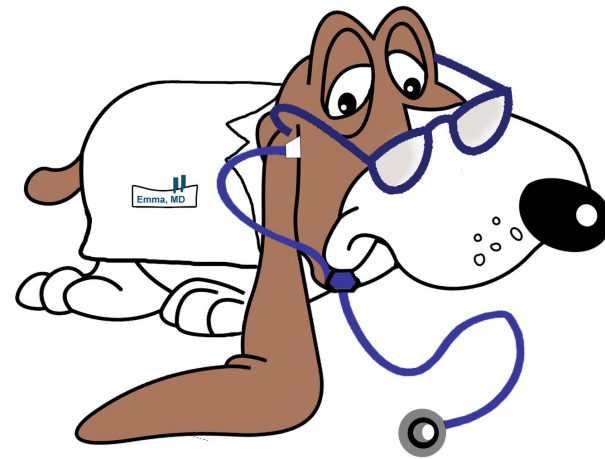
**Sponsored** [See All](#)

# Data in New Places





# Data in New Places



# Data in New Places



My 9 year old laptop





Start your own Revolution!

*I want a Toilet that Sends me Emails*  
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